# GEN3i Enhances Its Information Governance Offering with Equivio Zoom Technology

*GEN3i to Resell Equivio's Proven Predictive Coding Software to Defensibly Automate Records Retention*

Washington, DC, (**PRWEB**) October 25, 2014 -- Arlington, VA, October 24, 2014 – GEN3i, a Next Generation VAR focused on delivering integrated, proven solutions for IT and Information Governance, today announced that it has signed a reseller agreement with Equivio. Based on this agreement, GEN3i will sell, deploy, test and support Equivio's Zoom for Information Governance product as part of its Information Governance offering.

"We are thrilled to add Equivio to our partner ecosystem," said Patrick Vaughan, CEO of GEN3i. "We have always strived to partner with cutting-edge technology providers, such as Equivio, to keep our clients ahead of the curve when it comes to solving the big data problem. Zoom's predictive coding technology complements our existing information governance capabilities, and will help clients streamline their document retention processes, ensure compliance and mitigate risk."

Zoom for Information Governance offers corporations a defensible automated solution for records retention compliance and legacy data remediation. It is based on Equivio's best-in-class predictive coding software, endorsed by the courts and widely used in e-discovery. Re-engineered for information governance, the Equivio solution combines proven Zoom technology with human expertise to defensibly automate enterprise compliance processes such as records identification, categorization, schedule implementation, and defensible deletion.

As a value-added Equivio reseller, and a specialist system integrator for information governance projects, GEN3i will provide support services including installation, training and integration around Zoom-based initiatives at client organizations. GEN3i's proven project delivery capabilities in the information governance space will help ensure the successful implementation, optimization and leveraging of the Zoom technology.

Zoom is designed for add-on integration with the organization's existing archiving and retention infrastructure, enabling enterprises to implement rapidly and achieve quick wins in their information project initiatives. The Zoom architecture supports integration with third-party repositories, including both on-premise and cloud-based environments.

"More and more enterprises understand the benefits of our predictive coding technology for defensible data disposition," said Amir Milo, CEO of Equivio. "The combination of Equivio's technology with GEN3i's information governance capabilities will provide a secure implementation path for organizations as they look to address their urgent needs for scalable and cost-effective records retention."

About GEN3i

GEN3i is a Next Generation VAR focused on delivering integrated, proven solutions to clients that meet the demands of IT, Information Governance, and the business users. We are subject matter experts in the processes and latest technologies in eDiscovery as well as IG, and we work alongside our clients to understand their objectives and help determine the best strategies and technologies for their unique challenges. More than just

installation facilitators, the team at GEN3i has deep experience integrating disparate platforms and tool sets into seamless solutions for our clients. Our broad range of technology and subject matter expertise allows us to make unbiased assessments, recommendations and benchmarking, regardless of the technology require. For more information, visit us at www.gen3i.com.

About Equivio

Equivio provides text analytics solutions for legal and compliance. Equivio offers Zoom, a court-approved machine learning platform for the legal arena. By enabling the defensible quantification of compliance decisions, Zoom has transformed the business process of e-discovery. Now Zoom is also leading the transformation of information governance. Zoom users include hundreds of leading corporations, law firms and government agencies. Zoom organizes collections of documents in meaningful ways, while quantifying and visualizing the decision space. So you can zoom out for the big picture. Or zoom in to find just what you need. Visit us at www.equivio.com or send an email to info@equivio.com. Zoom in. Find out.

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